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By Edward D. Hess

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He is the author of eleven books, including Smart Growth: Building an Enduring Business by Managing the Risks of Growth,  
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<http://www.darden.virginia.edu/faculty-research/directory/edward-d-hess/>

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<http://www.growtoregreat.com/about-ed-hess/>

He is the author of Smart Growth: Building an Enduring Business by Managing the Risks of Growth (Columbia Business School Business Publishing cases  
<http://onlinelibrary.wiley.com/doi/10.1111/j.1745-6622.2010.00276.x/citedby>

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Jan 15, 2015 Professor Edward D. Hess spent more than 30 years in the business world. He began his career at Atlantic Richfield Corporation and was a senior executive  
<http://www.youtube.com/watch?v=DJ9d0-lJKTs>

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Professor Edward D. Hess, author of Smart Growth: Building an Enduring Business by Managing the Risks of Growth (Columbia Business School Publishing, 2010) has spent  
<http://www.therealestatepro.com/profiles/viewSubscriber.aspx?mid=1513>

new book Smart Growth: Building an Enduring Business by Managing the Risks of Growth (Columbia Business School Edward D. Hess is author of Smart Growth:  
<http://www.reliableplant.com/Read/23530/Businesses-can-learn-from-Toyota>

Grow or die is a belief that has no basis in His book Smart Growth: Building an Enduring Business by Managing the Risks of Growth was named a 2010 Top  
<http://bedtimesmagazine.com/2012/07/the-grow-or-die-lie-6-truths-about-building-an-enduring-company/>

(Edward D. Hess) Columbia University Press including Smart Growth: Building an Enduring Business by Managing the Risks of Growth,  
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In Learn or Die, Edward D. Hess combines recent including Smart Growth: Building an Enduring Business by Managing the Risks of Growth (Columbia Business School Publishing)  
<http://cup.columbia.edu/book/learn-or-die/9780231170246>

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Aug 21, 2014 Edward D. Hess is a professor of business Smart Growth: Building an Enduring Business by Managing the Risks of Growth (Columbia Business School)  
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