

# Basics Marketing 01: Consumer Behaviour By Hayden Noel

By Hayden Noel

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<http://www.herowarez.org/waz/consumer-behavior-solomon>

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<http://www.torrentsmafi.com/e5df/a-consumer>

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<http://www.worldcat.org/title/consumer-behaviour/oclc/213300639>

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<http://www.bokreferens.se/index.php?q=consumer%20behavior&seek=S%c3%b6k+Litteratur&GoogleBooks=on&Libris=on&SwePub=on>

Understanding Consumer Behaviour: Basic reading. Solomon, M. (2012). Consumer Behavior, Journal of Consumer Psychology. Journal of Marketing.  
[http://business-school.exeter.ac.uk/module/?mod\\_code=BEMM120](http://business-school.exeter.ac.uk/module/?mod_code=BEMM120)

Applications of Consumer Behavior Marketing own culture Economics Basic economic issues of strategy Consumer Analysis Consumer behavior outcomes  
<http://www.larsperner.com/pastcourses/mktg371/PPT/Intro%20to%20CB.ppt>

Hayden Noel, Ph.D., is an assistant professor in the College of Business Administration at the University of Illinois at Urbana-Champaign. His research interests  
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<http://www.sciencedirect.com/science/article/pii/S1877042812010889>

Hayden Noel earned his Ph.D. in Marketing, Basics Marketing 01: Consumer Behaviour  
AVA Academia www.avabooks.com, 1 Aug 2009  
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